



THE FIRST INTERNATIONAL ONLINE RESEARCH IDEATHON

Post-COVID World Challenge

Dr Victor Taratukhin, University of Muenster in partnership with SAP University Alliances
victor.taratukhin@sap.com

December 11, 2020 – December 13, Muenster, Germany

General information

Participants. WHO CAN JOIN?

Senior year bachelor students, graduate students (Masters, PhD) who know English at the level Upper-Intermediate and above

WHY JOIN? (Motivation for participants)

- Gain experience in international teamwork, learn design thinking techniques, create your own project that solves the problem of online communication
- Enrich your portfolio
- Acquire new skills of time and risk management, analytics, leadership, programming, critical thinking, market analysis
- Improve research and design thinking skills
- Get valuable prizes from the corporate partners

Ideathon Challenges



Learning and interaction in the post-COVID World



Ecology and climate change in the post-COVID World



Urban development in the post-COVID World

Keynotes



Joerg Becker

University of Muenster

Professor, Chair for Information
Systems and Information
Management. Spokesman of the
WWU Center for Europe.



Katharina Schaefer

SAP

Ph.D., Global Head of University
Alliances at SAP



Michael Shanks

Stanford University

Professor of Classics
Faculty, Stanford Archaeology
Center

Keynotes



Sohyeong Kim

**Berkeley - Stanford
FoodInno Initiative.
The Founder.**

Executive Director of
Food Design at Stanford



Victor Taratukhin

**SAP and University of
Muenster**

Ph.D., SAP University
Alliances Global
Research Relations Lead
and Regional Director for



Tamara Carleton

Stanford University

Ph.D., CEO of Innovation
Leadership Group LLC,
Director of Stanford's
Silicon Valley Innovation
Academy



Kakeru Tsubota

SAP Japan

Principal and Japan
Representative, SAP
Labs Silicon Valley

Keynotes

- Stanford University
- Berkeley – Stanford
InnoFood Initiative
- University of Muenster
- SAP University Alliances
- SAP Japan Silicon Valley
Liaison

The slide features the WWU Münster logo in the top left and the ERCIS logo in the top right. The main title is "Progress Comes into Life through the Exchange of Ideas" in a large, bold, red font. Below the title, "Albert Einstein" is written in a smaller black font. At the bottom left, there is a small line of text: "Jörg Becker | October 2016". To the right of the slide, there is a vertical stack of five small video thumbnails showing participants in a virtual meeting.

The slide displays a process diagram. In the center is a large blue circle containing the text "explore", "play", and "experiment" stacked vertically. To the left of the circle is a green rectangle with the word "reframe", and to the right is a green rectangle with the word "iterate". On the left side of the slide, there is a sidebar with a list of items, including "Innovation", "Design Thinking", and "Business Model Innovation". To the right of the slide, there is a vertical stack of five small video thumbnails showing participants in a virtual meeting.

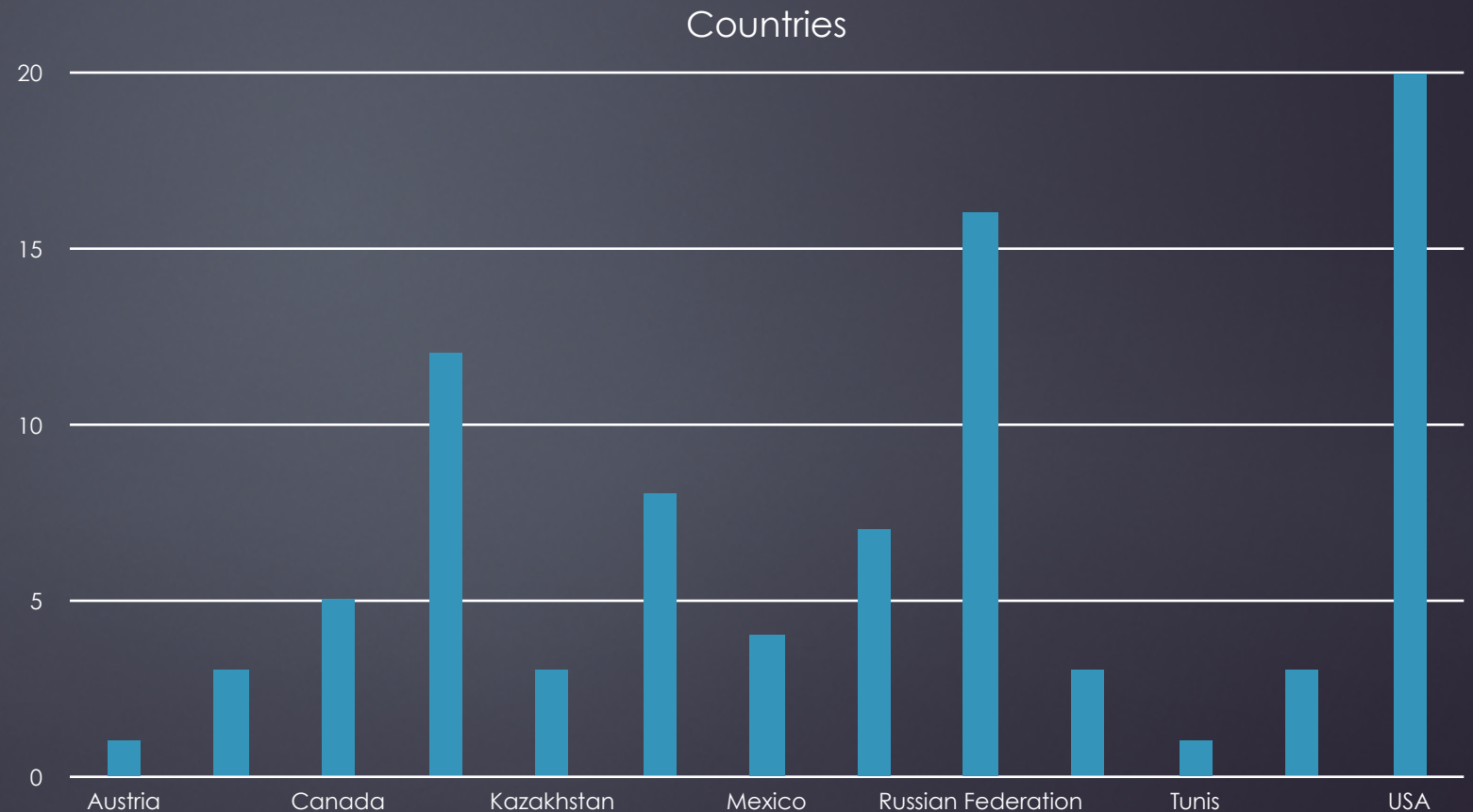
Ideathon Final Details

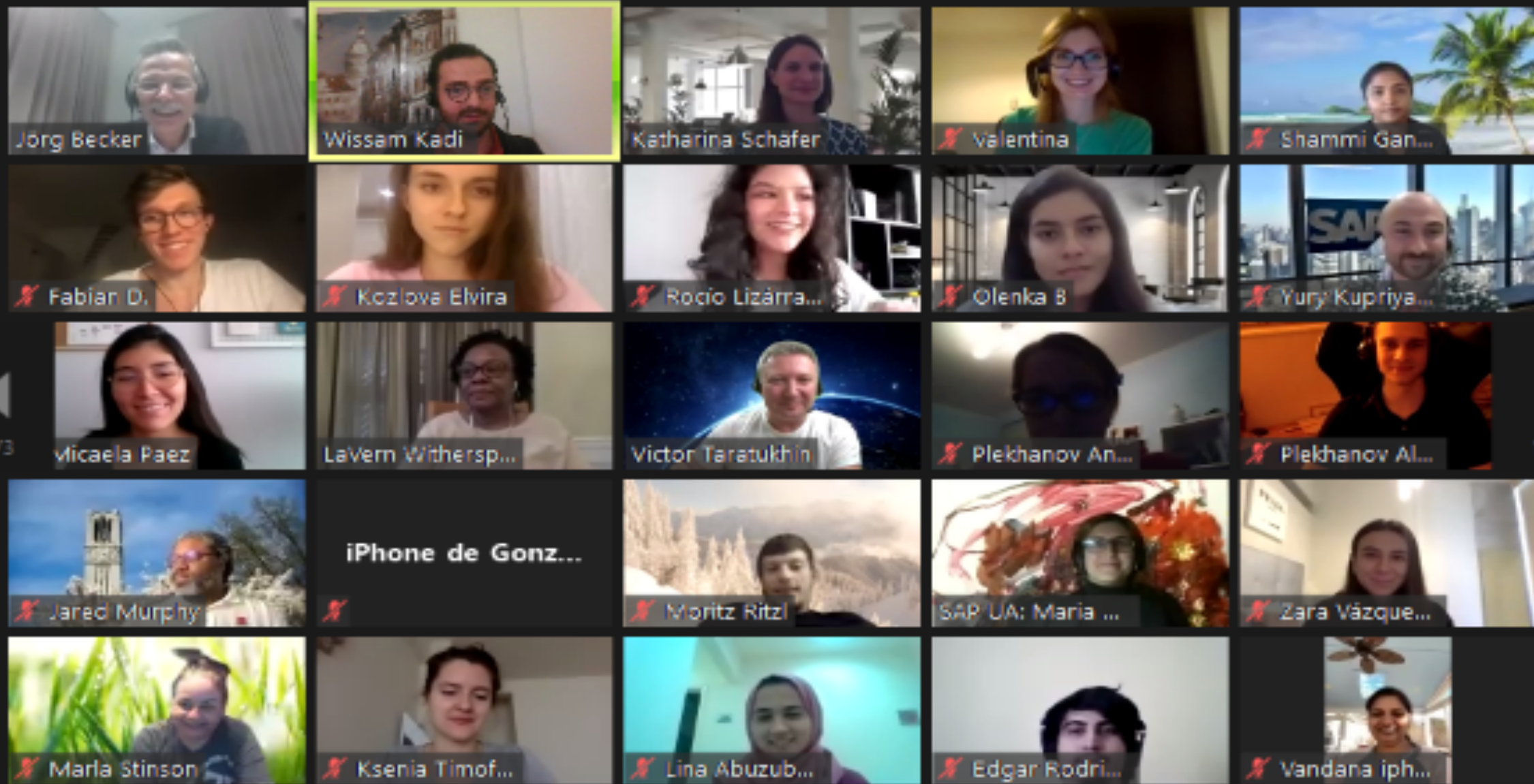
Countries - 13

Austria
Belarus
Canada
Germany
Kazakhstan
Lebanon
Mexico
Peru
Russia
The Netherlands
Tunis
UK
USA

Participants - 86

Teams – 21





Ask to Unmute

elique D...

Yulia Skrupsk...

Mandy Goram

Anhuar Tedy ...

Felix Kuhn

na

Alejandra Ro...

Cameron Tan...

Marycielo Tej...

amanda

hanov Ily...

Cara Pfabe

Lamia Merhy

Cinthy Revilla

Kinjo Somop...

2/3

a Wolters

Benedikt Kluss

Ida M

ackeemgrah...

martins kotila

hanov D...

Valeriya Yudi...

Rockey _

Sleiman Abi abd...

Ariana Harripau...

Thank you

victor.taratukhin@sap.com
victor.taratukhin@ercis.uni-muenster.de