

DESIGN THINKING – THE IMPORTANCE OF REPRESENTATION



The end of our class in the d.school – *Transformative Design*.

Presentations of the team projects – covering recycling, sleep management, making friends, interdisciplinary learning K-12, energy efficiency, digital privacy, personal tutoring, personal finances.



Communication skills are crucial – sharing ideas with team members, listening to people in this human-centered design process.

Effective use of media – we held a session last week on designing great presentations – [Link] – graphic design is not just about making it look good.

I always connect this with the *politics* of media – communication here is about *representation* – the fair representation of other people’s views, beliefs, needs, desires.



