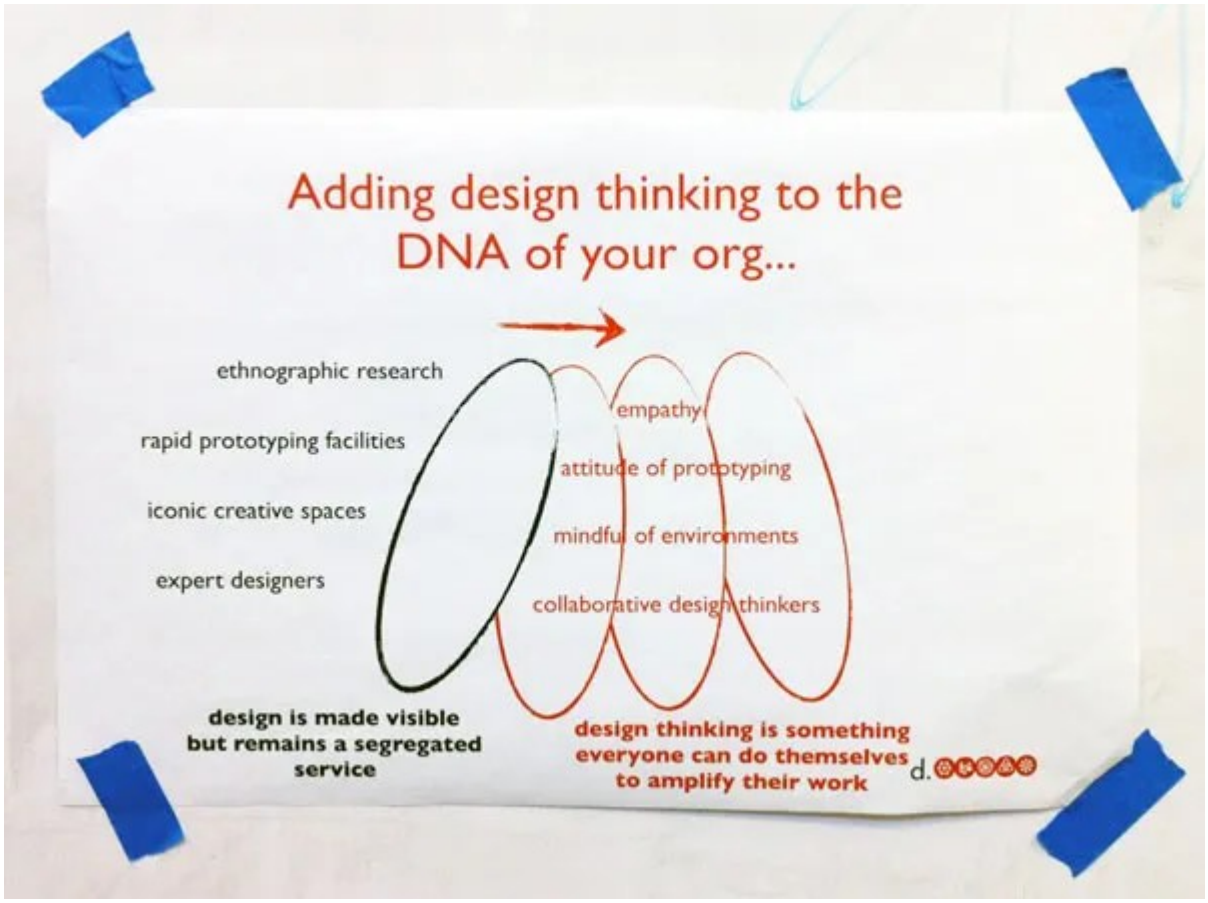
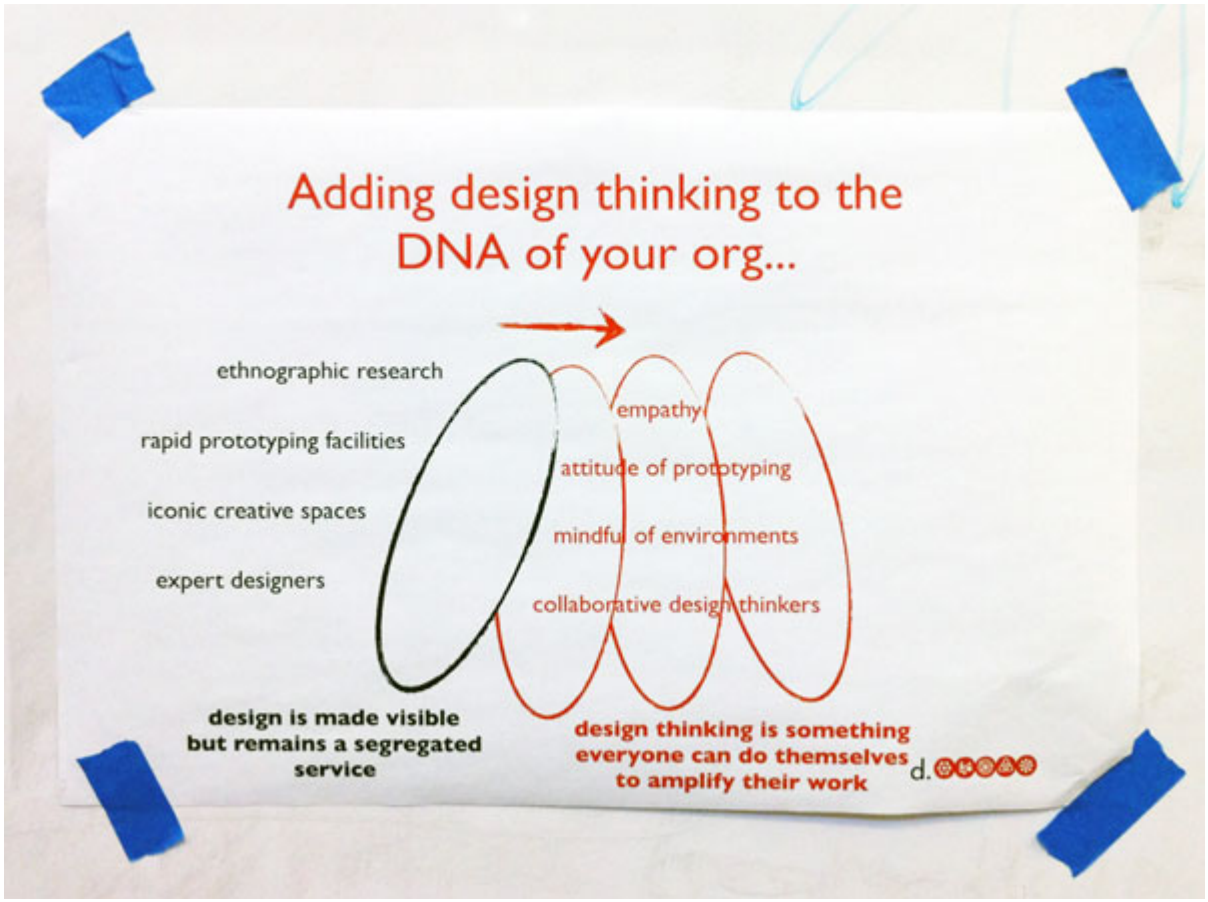
DESIGN THINKING "DNA"




Adding design thinking to the DNA of your org...
ethnographic research
rapid prototyping facilities
iconic creative spaces
expert designers
empathy
attitude of prototyping
mindful of environments
collaborative design thinkers
design is made visible but remains a segregated service
design thinking is something everyone can do themselves to amplify their work
d.