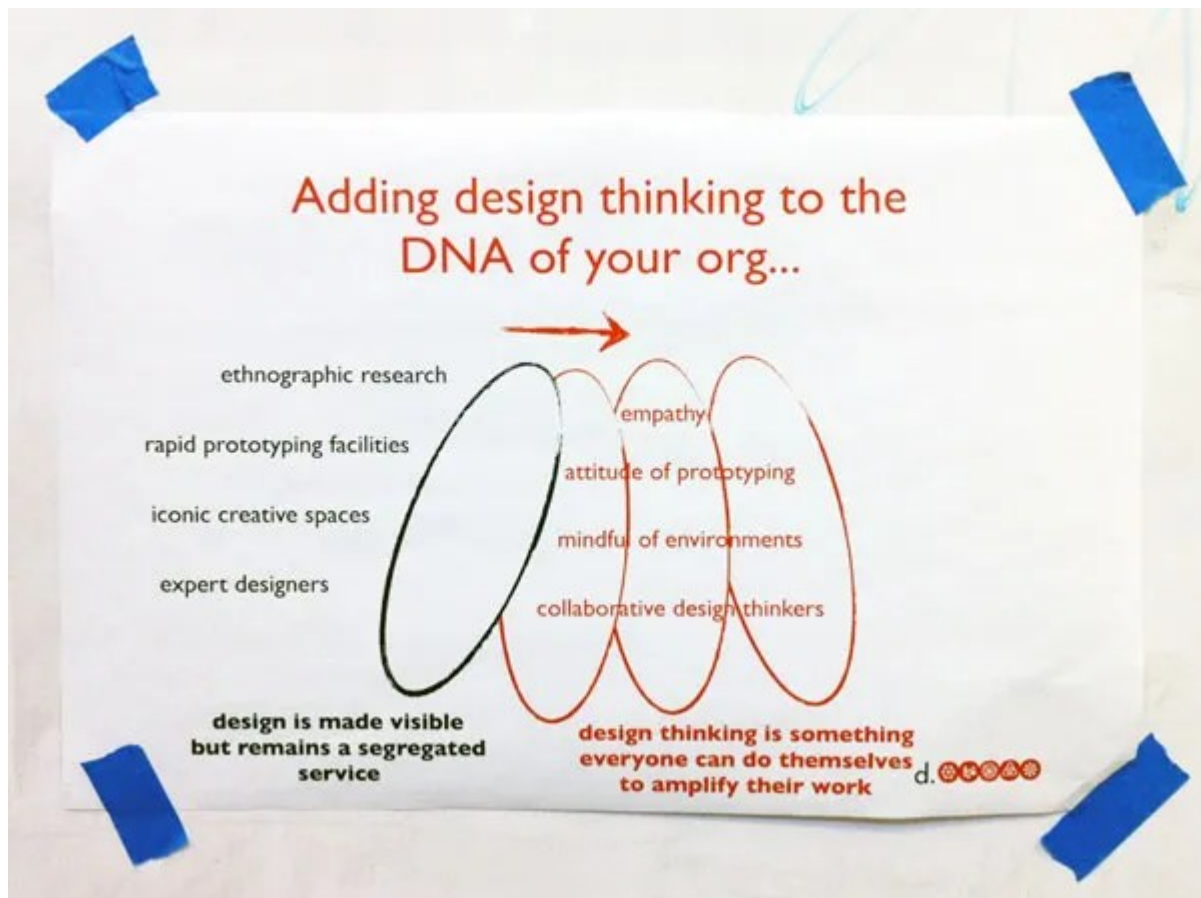
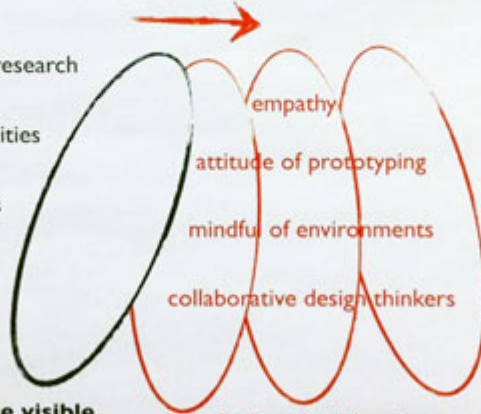


DESIGN THINKING "DNA"



Adding design thinking to the DNA of your org...

ethnographic research
rapid prototyping facilities
iconic creative spaces
expert designers



**design is made visible
but remains a segregated
service**

**design thinking is something
everyone can do themselves
to amplify their work** d.