

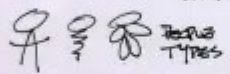
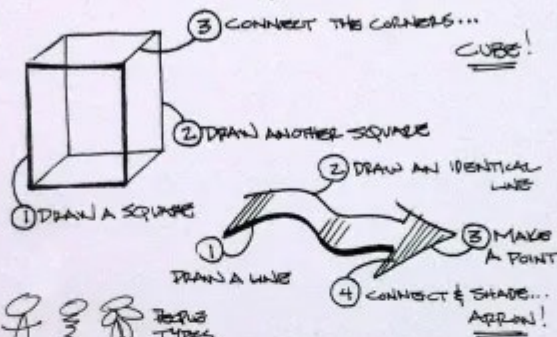
D. SCHOOL STORYTELLING

STORYTELLING:

- 1 EMPATHY & AUTHENTIC EMOTIONAL TENSION
 - 2 INTERRELATED DETAILS
 - 3 MEANINGFUL TRANSFORMATIONS
- All APPLIED TO DESIGN & COMMUNICATIONS

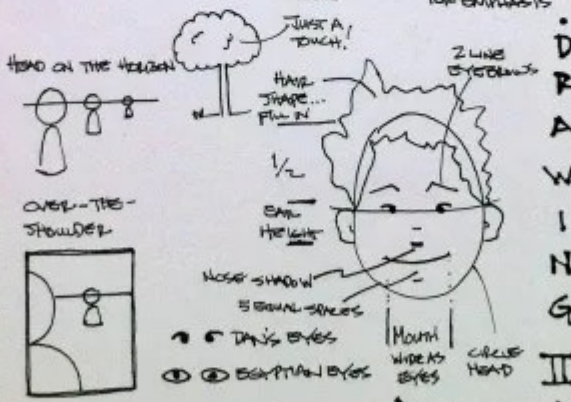
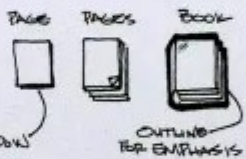
MICHAEL BARRY
POINTTOBOARD.COM

DRAWING

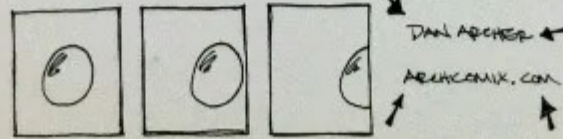


I

COMMUNICATE QUICKLY!
FORBIDDEN CITY IN 30 SEC!



DRAWING II



MOMENT-TO-MOMENT: SHOW ACTION OUTSIDE THE FRAME

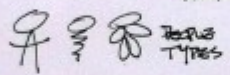
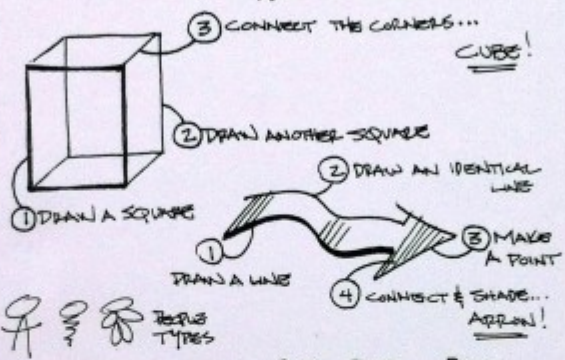
DAN ARCHER
ARLHC.COM

STORYTELLING:

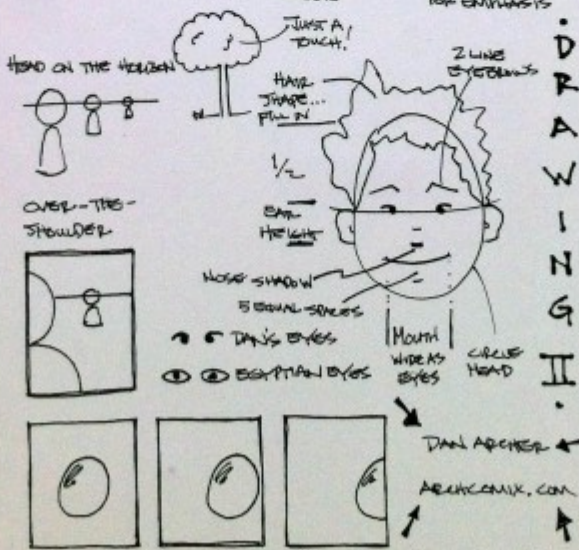
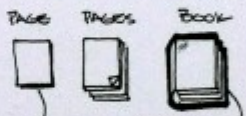
- 1 EMPATHY & AUTHENTIC EMOTIONAL TENSION
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- All APPLIED TO DESIGN & COMMUNICATIONS

MICHAEL BARRY
 & POINTFORWARD.COM

DRAWING I



COMMUNICATE QUICKLY!
 FORBIDDEN CITY IN 30 SEC!



DRAWING II

MOMENT-TO-MOMENT: SHOW ACTION OUTSIDE THE FRAME

click on image to enlarge

STORY SPIRE

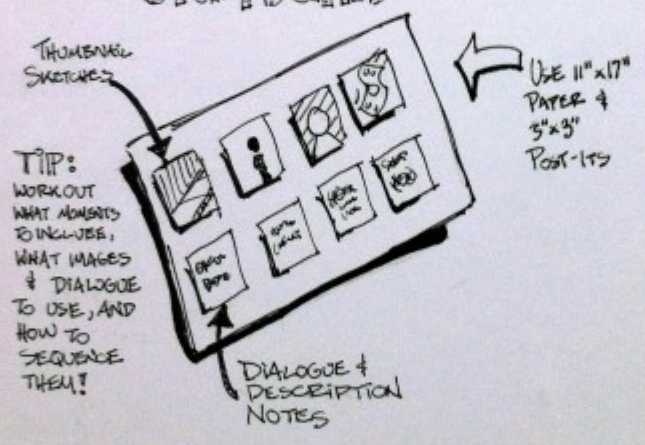


COLOR + ADVANCE

SET THE SCENE:
USE DETAIL TO
BOLD EMPATHY
& EMOTIONAL TENSION

PROPEL THE STORY:
MOVE THROUGH
THE INTERRELATED
SEQUENCE OF
EVENTS

STORYBOARD



SHOOTING 'MANDATE'

