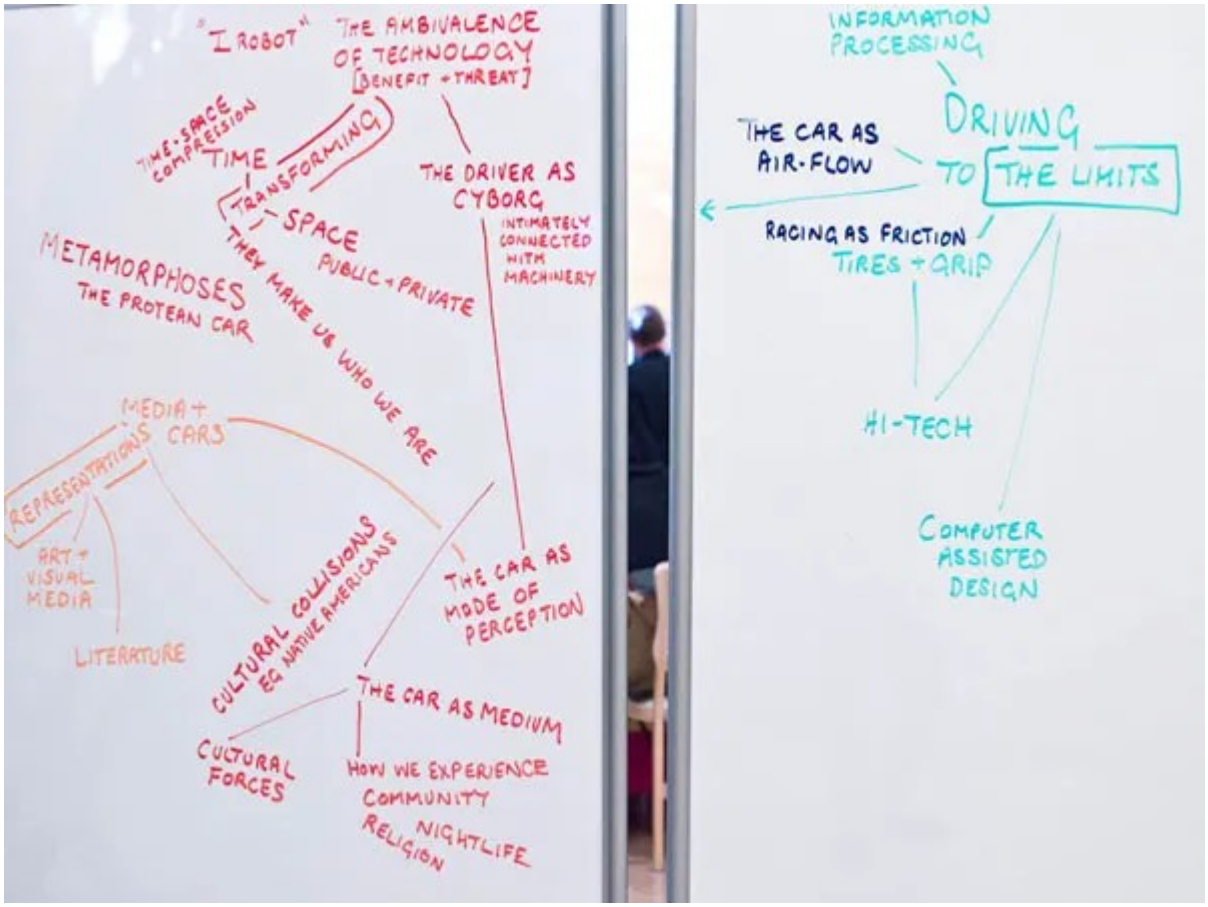
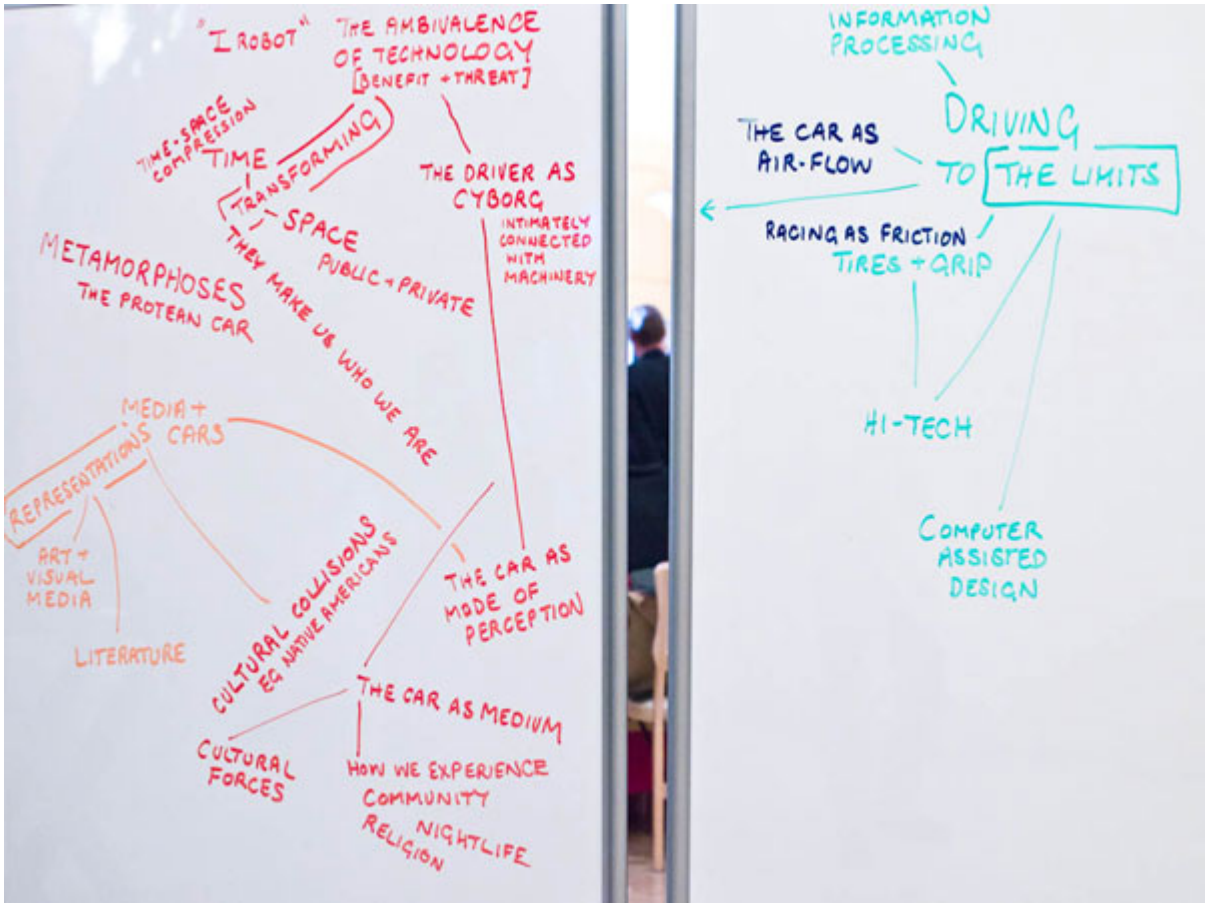
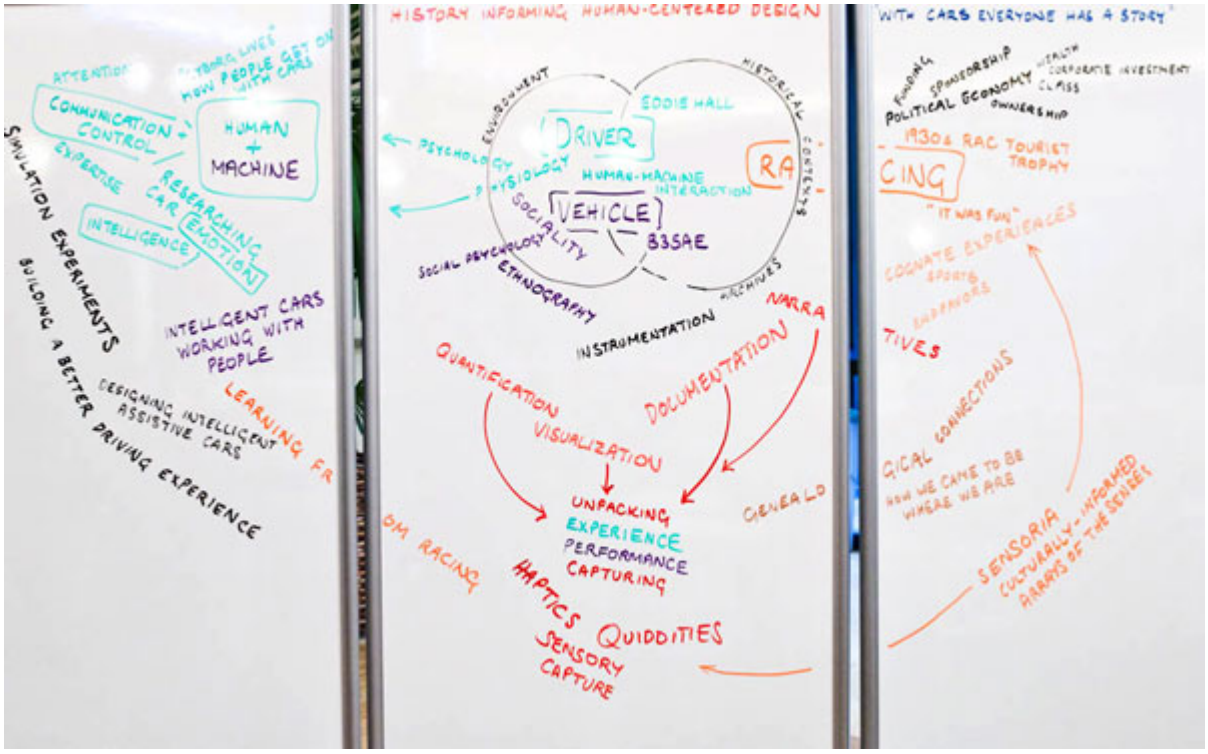
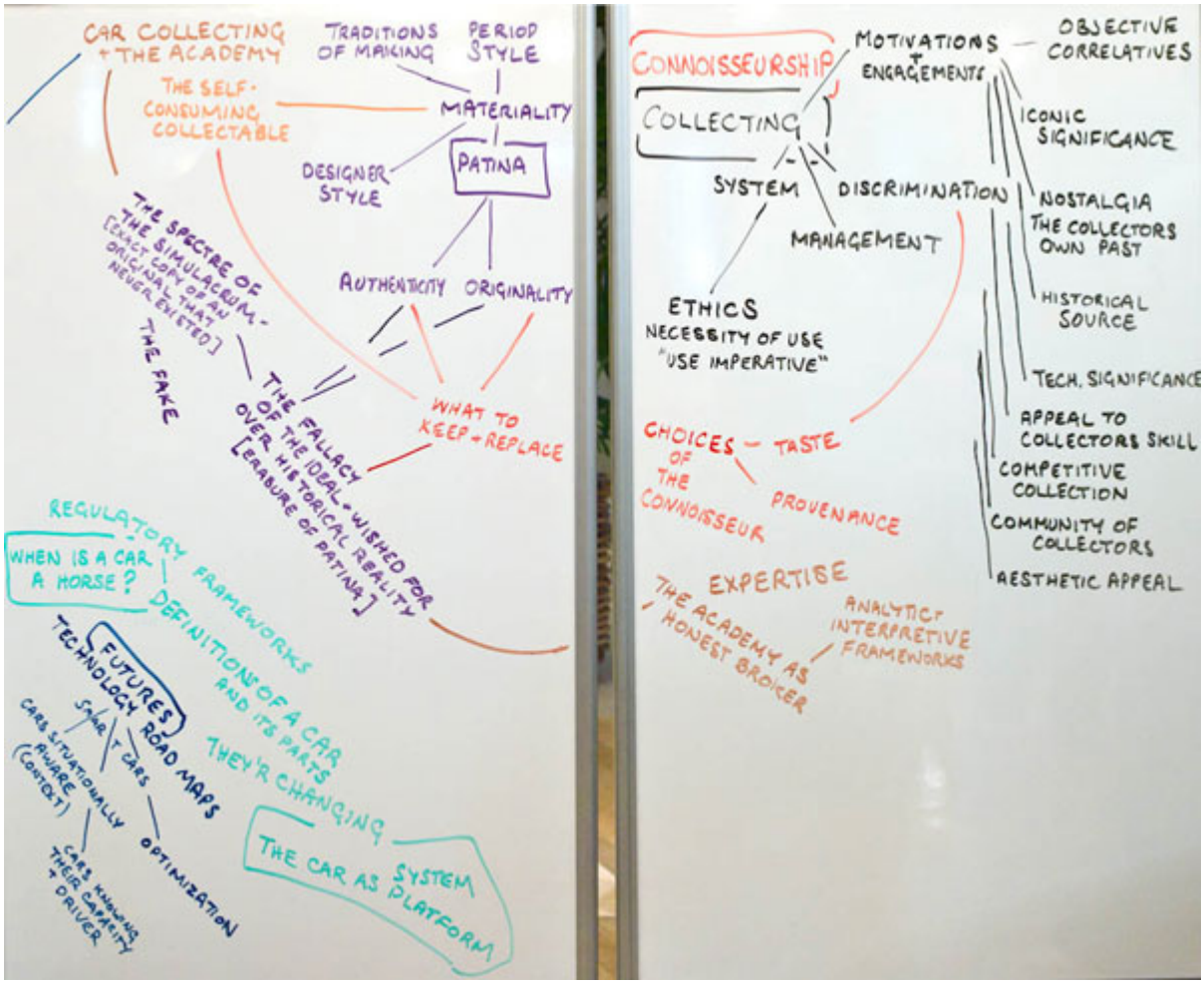
REVS – AGENDAS

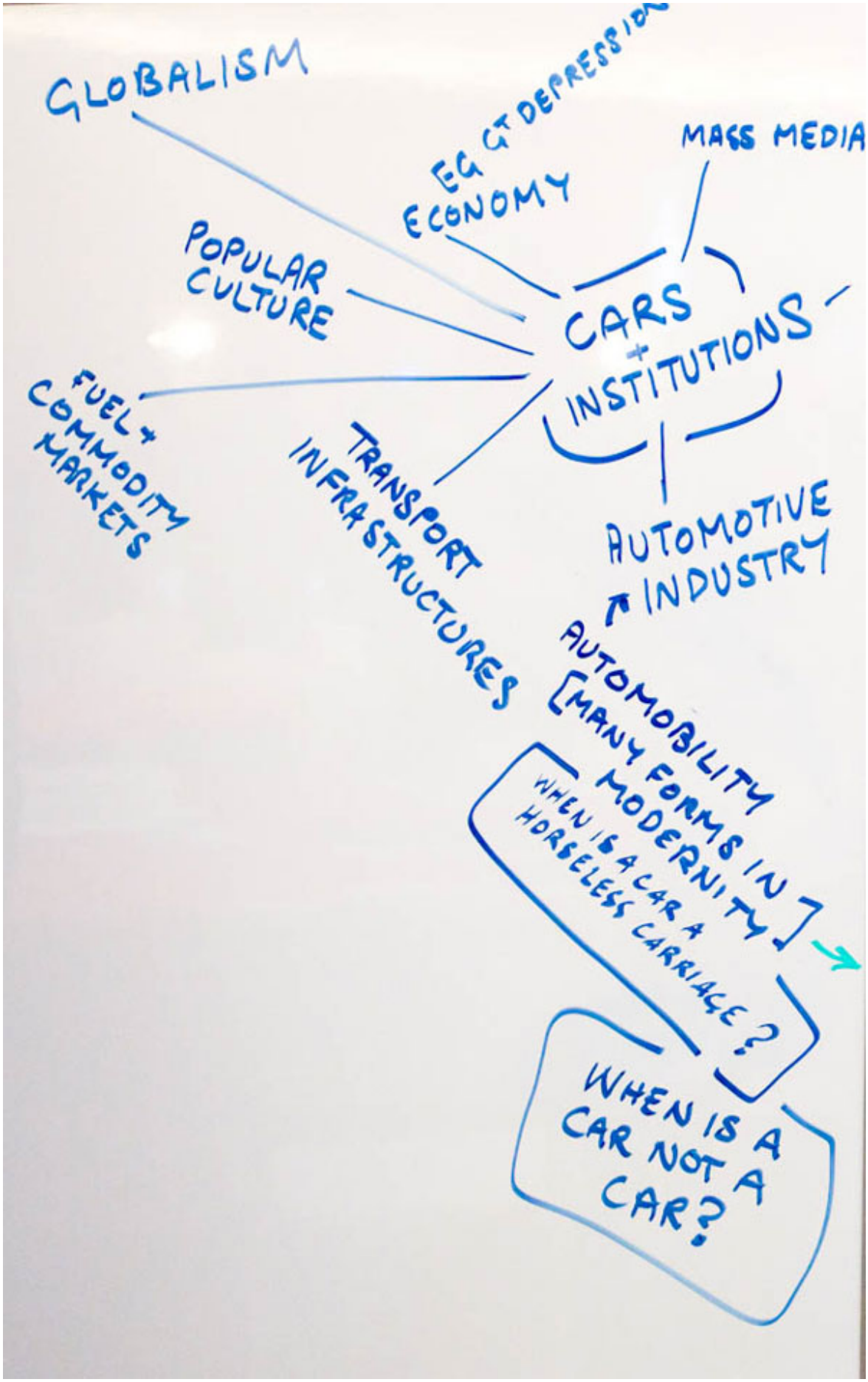


These whiteboards capture some of the ideas and discussion at the launch of the Stanford Revs Program – [Link]


"I ROBOT"
THE AMBIVALENCE OF TECHNOLOGY [BENEFIT + THREAT]
TIME-SPACE COMPRESSION
TIME
TRANSFORMING
SPACE
THE DRIVER AS CYBORG
INTIMATELY CONNECTED WITH MACHINERY
METAMORPHOSES
THE PROTEAN CAR
PUBLIC + PRIVATE
THEY MAKE US WHO WE ARE
MEDIA + CARS
REPRESENTATIONS
ART + VISUAL MEDIA
LITERATURE
CULTURAL COLLISIONS EG NATIVE AMERICANS
THE CAR AS MODE OF PERCEPTION
THE CAR AS MEDIUM
CULTURAL FORCES
HOW WE EXPERIENCE
COMMUNITY
NIGHTLIFE
RELIGION
INFORMATION PROCESSING
DRIVING
THE CAR AS AIR-FLOW
TO THE LIMITS
RACING AS FRICTION
TIRES + GRIP
HI-TECH
COMPUTER ASSISTED DESIGN


HISTORY INFORMING HUMAN-CENTERED DESIGN
"CYBORG LIVES" HOW PEOPLE GET ON WITH CARS
ATTENTION
COMMUNICATION + CONTROL
HUMAN + MACHINE
EXPERTISE
RESEARCHING CAR EMOTION
INTELLIGENCE
SIMULATION EXPERIMENTS
BUILDING A BETTER DRIVING EXPERIENCE
INTELLIGENT CARS WORKING WITH PEOPLE
DESIGNING INTELLIGENT ASSISTIVE CARS
LEARNING FR
DRIVER
EDDIE HALL
HISTORICAL
ENVIRONMENT
PSYCHOLOGY
PHYSIOLOGY
HUMAN-MACHINE INTERACTION
RA
SOCIALITY
VEHICLE
B3SAE
SOCIAL PSYCHOLOGY
ETHNOGRAPHY
ARCHIVES
INSTRUMENTATION
NARRA
QUANTIFICATION
VISUALIZATION
DOCUMENTATION
UNPACKING
EXPERIENCE
PERFORMANCE
CAPTURING
GENERALD
OM RACING
HAPTICS
QUIDDITIES
SENSORY CAPTURE
"WITH CARS EVERYONE HAS A STORY"
FUNDING
SPONSORSHIP
POLITICAL ECONOMY
STOCK
CORPORATE INVESTMENT
CLASS
OWNERSHIP
1930s RAC TOURIST TROPHY
CING
"IT WAS FUN"
COGNATE EXPERIENCES
SPORTS
ENDEAVORS
TIVES
GICAL CONNECTIONS
HOW WE CAME TO BE WHERE WE ARE
SENSORIA
CULTURALLY-INFORMED
PARTS OF THE SENSES


CAR COLLECTING + THE ACADEMY
TRADITIONS OF MAKING
PERIOD STYLE
THE SELF-CONSUMING COLLECTABLE
MATERIALITY
DESIGNER STYLE
PATINA
THE SPECTRE OF THE SIMULACRUM - [EXACT COPY OF AN ORIGINAL THAT NEVER EXISTED]
THE FAKE
AUTHENTICITY
ORIGINALITY
THE FALLACY OF THE IDEAL + WISHED FOR OVER HISTORICAL REALITY [ERASURE OF PATINA]
WHAT TO KEEP + REPLACE
REGULATORY FRAMEWORKS
WHEN IS A CAR A HORSE?
DEFINITION OF A CAR AND ITS PARTS
FUTURES
TECHNOLOGY ROAD MAPS
SMART CARS
CARS SITUATIONALLY AWARE (CONTEXT)
CARS KNOWING THEIR CAPABILITY + DRIVER
OPTIMIZATION
THEY'R CHANGING
THE CAR AS SYSTEM PLATFORM
CONNOISSEURSHIP
COLLECTING
MOTIVATIONS + ENGAGEMENTS
OBJECTIVE CORRELATIVES
ICONIC SIGNIFICANCE
NOSTALGIA
THE COLLECTORS OWN PAST
HISTORICAL SOURCE
TECH. SIGNIFICANCE
APPEAL TO COLLECTORS SKILL
COMPETITIVE COLLECTION
COMMUNITY OF COLLECTORS
AESTHETIC APPEAL
SYSTEM
DISCRIMINATION
MANAGEMENT
ETHICS
NECESSITY OF USE
"USE IMPERATIVE"
CHOICES OF THE CONNOISSEUR
TASTE
PROVENANCE
EXPERTISE
THE ACADEMY AS HONEST BROKER
ANALYTIC INTERPRETIVE FRAMEWORKS


GLOBALISM
EG GT DEPRESSION
ECONOMY
MASS MEDIA
POPULAR CULTURE
CARS + INSTITUTIONS
FUEL + COMMODITY MARKETS
TRANSPORT INFRASTRUCTURES
AUTOMOTIVE INDUSTRY
AUTOMOBILITY [MANY FORMS IN MODERNITY]
WHEN IS A CAR A HORSELESS CARRIAGE?
WHEN IS A CAR NOT A CAR?

Press and publicity links –

New York Times

Automotive News

KQED – PBS News

Stanford Report