

D. ETHNOGRAPHY



In Tokyo for EPIC – Ethnographic Praxis in Industry Conference. 6th edition. [Link]

Wonderful comment this morning from Victoria Bellotti (PARC) – that **archaeology is dethnography**

Absolutely – (d)ethnography – d.ethnography – the intermingling of dreams and

mortality, utopia and the realities of material constraints, the angel of death whispering in the ear of aspiration. What is more human?

Death at the heart of living; negative entropy as a life force. Very Gothic. Very Heidegger. Very Benjamin.

And a great excuse to post another example of haunted media! (Ethnographers in industry like to show lots of photographs of their subjects – but should beware of the politics of the fetishistic gaze ;-))



Daguerreotype. c1850. Digitally restored. [\[Link\]](#)