DESIGN THINKING – THE BOOTCAMP



This post is in a series of commentaries on a class running at Stanford, Winter Quarter 2010 – "Transformative Design" ENGR 231 – [Link]

Workshop

From problem orientation – "design a better briefcase"

to design thinking – observe/interview, identify issues with someone's portable life, then address them iteratively






Sharpie


Reynolds Wrap



sharing the results



rapid prototyping station