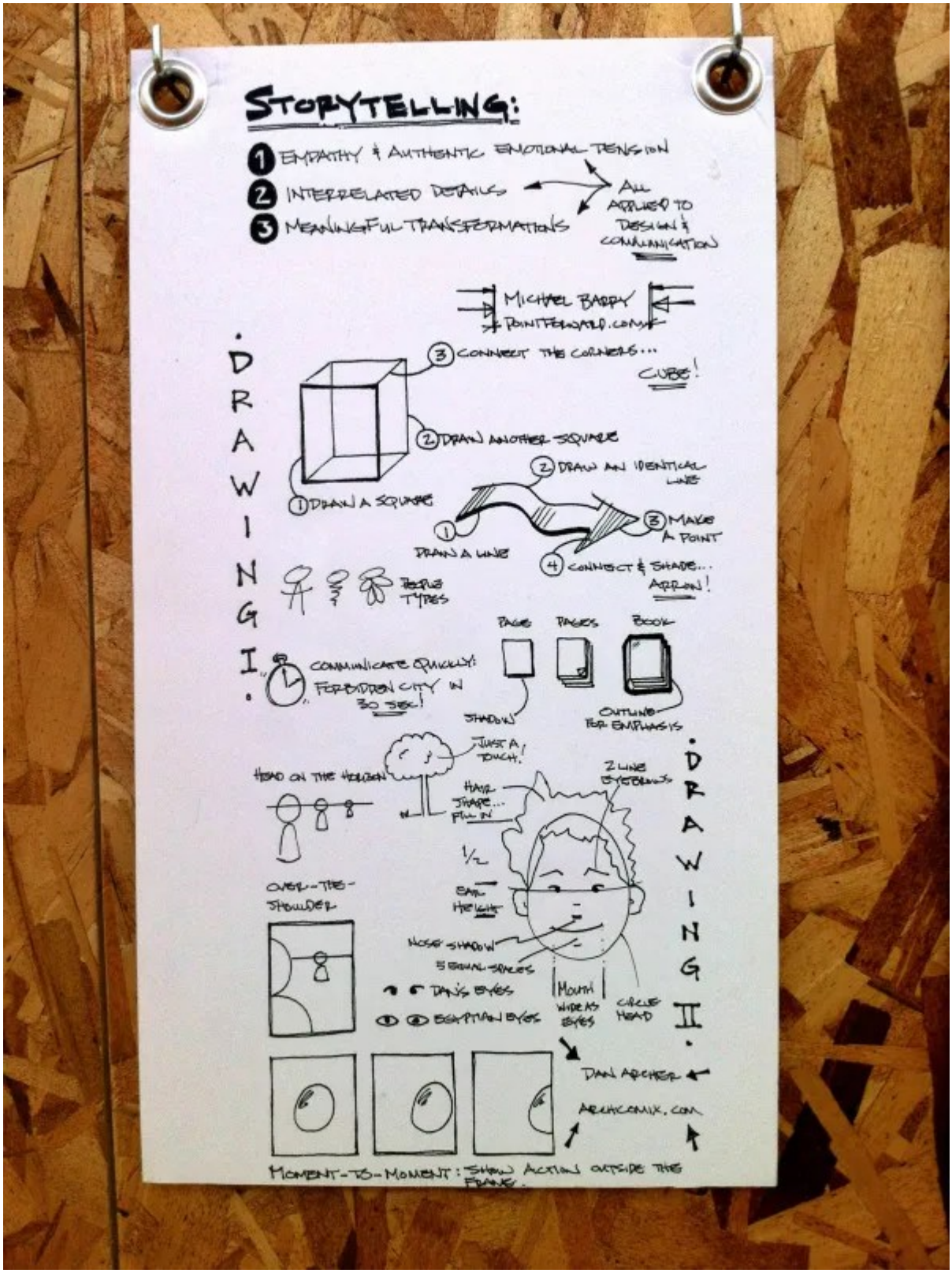
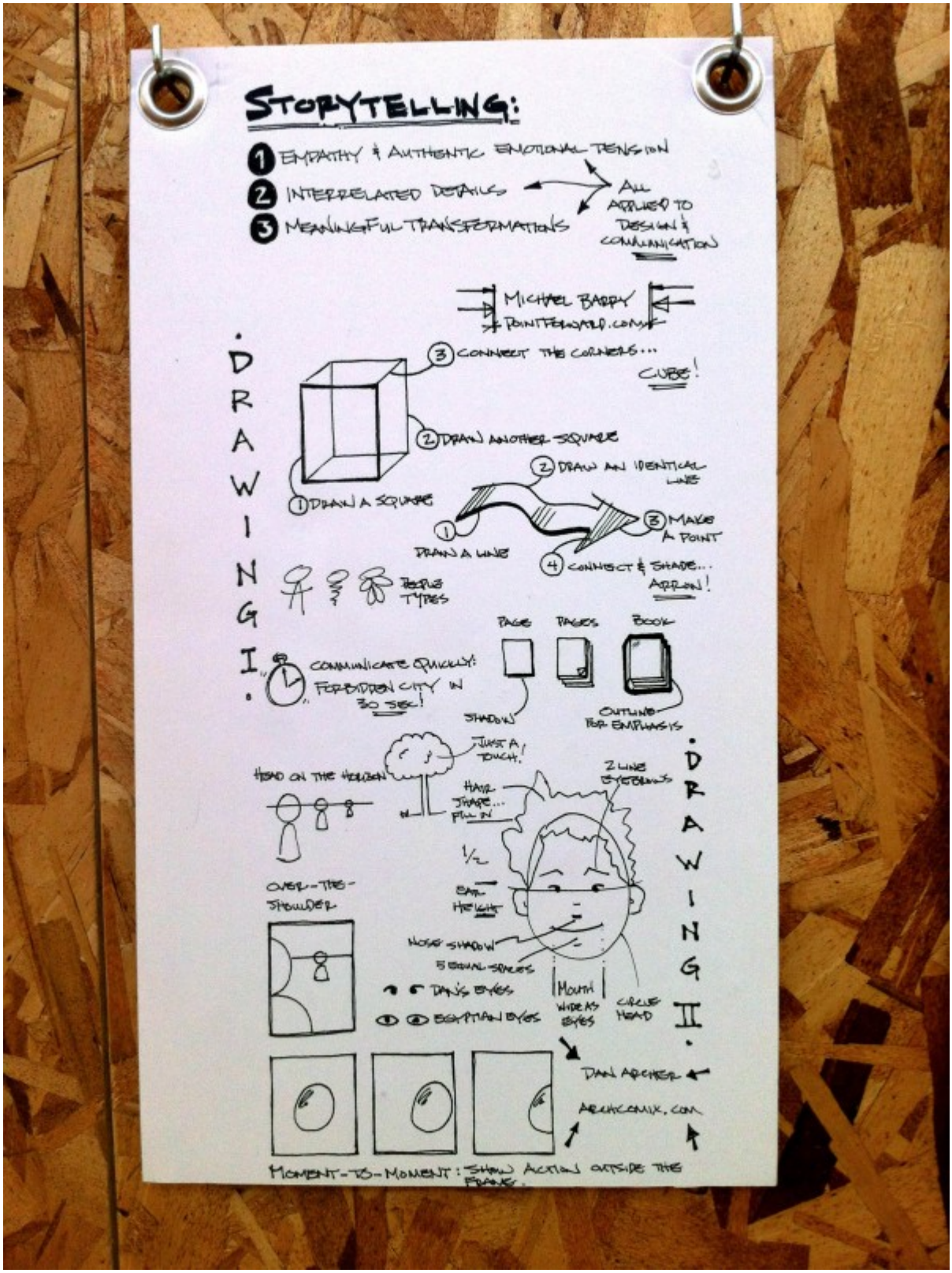
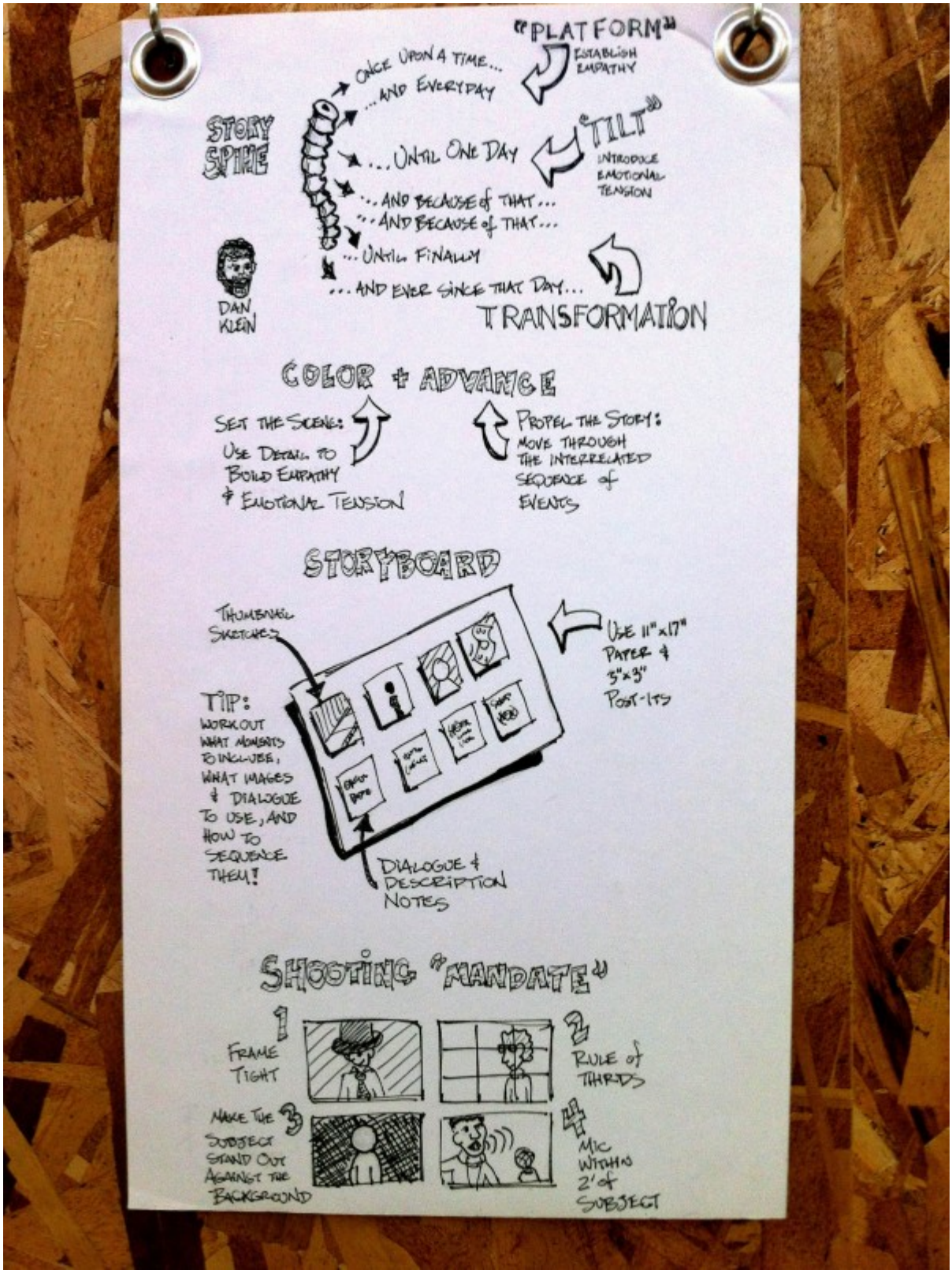
D.SCHOOL STORYTELLING





click on image to enlarge


"PLATFORM"
ESTABLISH EMPATHY
ONCE UPON A TIME...
...AND EVERYDAY
STORY SPINE
...UNTIL ONE DAY
"TILT"
INTRODUCE EMOTIONAL TENSION
...AND BECAUSE OF THAT...
...AND BECAUSE OF THAT...
...UNTIL FINALLY
...AND EVER SINCE THAT DAY...
TRANSFORMATION
DAN KLEIN
COLOR + ADVANCE
SET THE SCENE:
USE DETAIL TO BUILD EMPATHY & EMOTIONAL TENSION
PROPEL THE STORY:
MOVE THROUGH THE INTERRELATED SEQUENCE of EVENTS
STORYBOARD
THUMBNAIL SKETCHES
USE 11"x17" PAPER & 3"x3" POST-ITS
TIP:
WORK OUT WHAT MOMENTS TO INCLUDE, WHAT IMAGES & DIALOGUE TO USE, AND HOW TO SEQUENCE THEM!
DIALOGUE & DESCRIPTION NOTES
SHOOTING "MANDATE"
1
FRAME TIGHT
2
RULE of THIRDS
3
MAKE THE SUBJECT STAND OUT AGAINST THE BACKGROUND
4
MIC WITHIN 2' of SUBJECT