DOT COM MATERIAL CULTURE



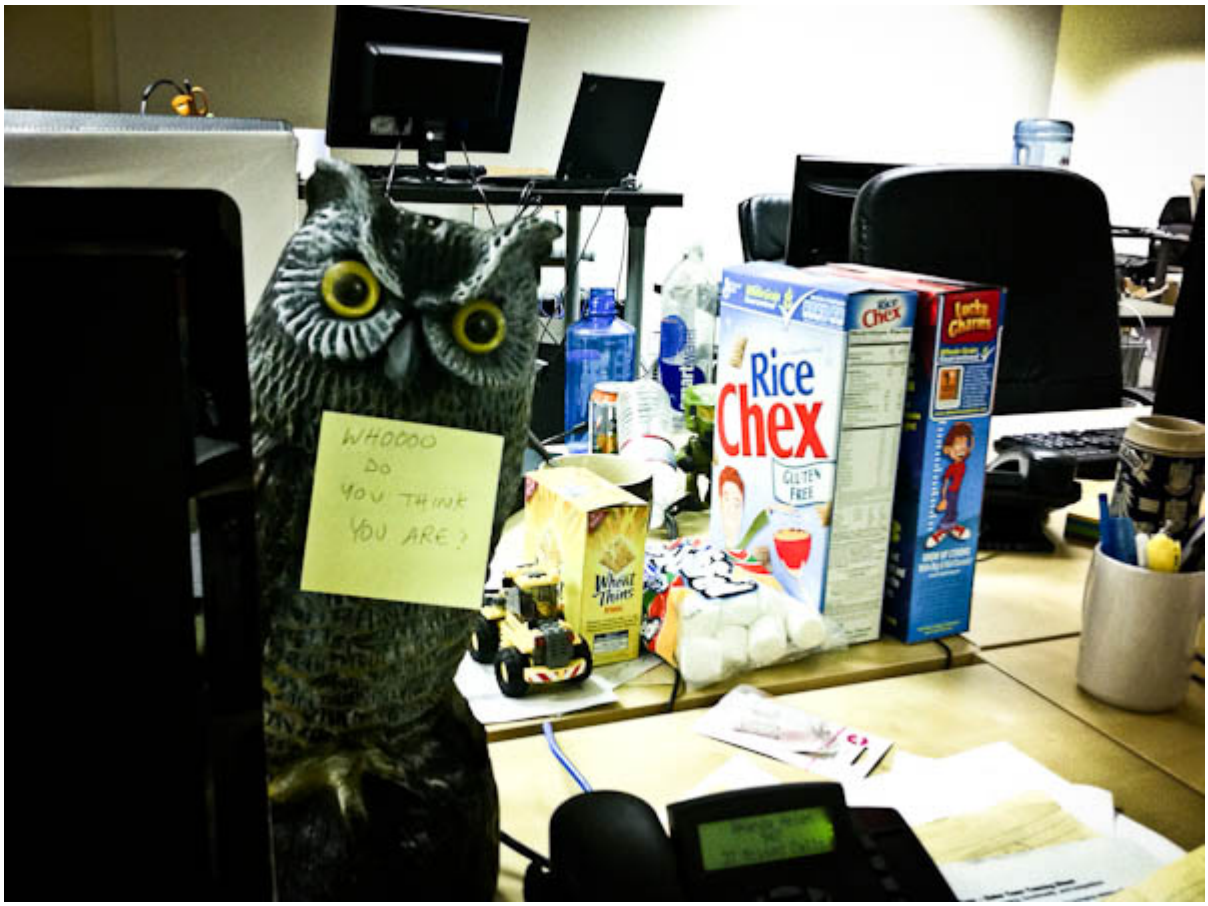


Start-up company Box dot Net – preparing for its move to new offices.

I usually prefer the term “design studies” over “material culture studies” – the term typically used in cultural anthropology for a focus upon humanity’s material

accoutrement. I don’t think the distinction between material and immaterial or intangible is always that useful (isn’t all culture in some way material, even if it is the intangible of the cultural imaginary?).

Here, however, we are truly in the realm of material culture …




ViewSonic
409
All-Purpose Cleaner


Frank's
RedHot
Original


box

